Unit 3: Handouts

Handout 1- SWOT Analysis for the Canvas Bag

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| STRENGTHS | WEAKNESSES |
| * produces a fashionable and trendy item * bags are sewed individually * bags are customized according to clients’ wishes * the company is well-known on the market * the company has a steady client base * the company has a solid turnover * the company is regarded as trustworthy on the market * high quality canvas bags | * lower productivity (bags are produced at a slower pace than if everything were automated) |
| OPPORTUNITIES | THREATS |
| * legal incentives for companies not belonging to the social economy to purchase from units registered as protected * European funding is available for companies operating in the social economy * the market for eco-friendly products is growing | * many competitors offering canvas bags at lower prices * many companies offering customization services based on poorer quality canvas bags * many companies offering a much wider array of customized products |

Handout 2- Feedback form

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| FEEDBACK FORM |
| Thank you for taking part in this training. We hope that is has been a useful experience. Please offer your feedback to help us develop and improve our future trainings. Thank you for your feedback. |
|  |
| 1. **The training:** |
| 1. was useful for me/my business  |  |  |  |  |  | | --- | --- | --- | --- | --- | | 5  I fully agree | 4  I agree | 3  No opinion | 2  I disagree | 1  I fully disagree | |
| 1. allowed me to find answers to my questions  |  |  |  |  |  | | --- | --- | --- | --- | --- | | 5 | 4 | 3 | 2 | 1 | |
| 1. had useful exercises, case studies, activities  |  |  |  |  |  | | --- | --- | --- | --- | --- | | 5 | 4 | 3 | 2 | 1 | |
| 1. offered new information  |  |  |  |  |  | | --- | --- | --- | --- | --- | | 5 | 4 | 3 | 2 | 1 | |
| 1. **How would you qualify the training as a whole?**  |  |  |  |  |  | | --- | --- | --- | --- | --- | | 5  Excellent | 4 | 3 | 2 | 1  Poor | |
| 1. **I would recommend this training to other persons**  |  |  |  | | --- | --- | --- | | YES | NO | I DON’T KNOW | |
| 1. **The training was:**  |  |  |  | | --- | --- | --- | | Too short | As it was supposed to be | Too long | |
| 1. **The level of the training was:**  |  |  |  | | --- | --- | --- | | Basic | As it was supposed to be | Too advanced | |
| 1. **What information did you find most useful?** |
| 1. **What subjects would you like more detail on?** |
| 1. **Please offer other useful feedback:** |